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Making Cents of Solar

Solar financing workshop for residential properties

December 21, 2012, Concord, CA.— The Diablo Innovation Alliance (DIA) and the Contra Costa Economic Partnership (CCEP) are hosting the last in a series of three rooftop solar PV financing workshops on Thursday, January 10, 2013, at the San Ramon Community Center at Central Park from 6:00 to 7:30 p.m. The free workshop, presented in partnership with Sustainable Contra Costa, Sustainable San Ramon, and the Contra Costa Association of REALTORS, aims to arm residential property owners with information needed to navigate through the various rooftop solar installation financing options to find one that best suits their needs.

The event includes an overview of solar PV technology; a lender panel presentation on solar project financing, current rebates and tax incentives; a question and answer period; plus the opportunity to chat one-on-one with solar companies and lending institutions. The workshop is open to companies dealing in residential real estate and all residents of the East Bay region.

The first workshop, held in partnership with the California Solar Industries Association (CALSEIA) and sponsored by Wells Fargo and Umpqua Bank, was directed toward area solar contractors and installers. The workshop offered participants a panel presentation featuring a range of lenders, an interactive discussion between solar industry experts and traditional financing institutions, and opportunities to network and build relationships.

A second workshop, held in partnership with Quick Mount PV and the Building Owners and Managers Association (BOMA Oakland/East Bay chapter), focused on solar project financing for commercial building owners and managers. The workshop included an update on pertinent California energy legislation; a large panel of representatives from solar companies and financial institutions who discussed solar rebates, tax incentives, installation services and project financing; and opportunities to network and build relationships.

DIA's goal in presenting these workshops is to inform the various stakeholders of the solar financing options available to them and create an atmosphere of collaboration. In December 2011, DIA was chosen to participate in the [U.S. Department of Energy \(DOE\) SunShot Initiative Rooftop Solar Challenge](#), which provided grants to 22 awardees nationally to reduce the soft costs of solar PV. Under four action areas of the grant, awardees are charged with streamlining and standardizing the solar PV permit and interconnection process, improving interconnection and net metering standards, updating planning and zoning codes and policies, and increasing access to financing. In doing so, the expectation is that these teams will clear a path for rapid expansion of solar PV energy and serve as models for other communities across the nation.

What: Making Cents of Solar, a solar financing workshop for residential properties

When: Thursday, January 10, from 6 to 7:30 p.m.

Where: San Ramon Community Center, Fountain Room, 12501 Alcosta Blvd., San Ramon, CA

Cost: Admission is free, but guests must register online at www.diabloinnovationalliance.org.

About Diablo Innovation Alliance

The Diablo Innovation Alliance is an initiative focused on emerging clean technology sectors that will drive regional economic growth and job creation in the greater East Bay. It is an initiative of the Contra Costa Economic Partnership, an association of business, education, and public sector leaders dedicated to creating and retaining quality jobs to maintain the region's quality of life. For more information, visit www.diabloinnovationalliance.org and follow us on [Twitter](#). To comment on items in this email, or for any questions, please contact [Terry Shoaff](#) at (925) 246-1880.